## ICL HUB-COOKIES POLICY

## - What are cookies and trackers?

Cookies are text files, comprised of small amount of data, that are saved on your computer or other device (e.g. smartphone, tablet, etc.) when you use internet and visit various websites.

The information that the cookies maintain is read by the website you visit, during the session of your visit to the website (these are called 'session' cookies), and when you return to visit it again (these are called 'persistent' cookies).

## We use cookies necessary to operate ICL HUB, for statistics and to remember your preferences.

We use cookies when you visit our Website for a number of purposes, as briefly explained below:

| Group | Name | Function | Duration |
| :--- | :--- | :--- | :--- |
| Functional <br> cookies | JSESSIONID | (Product only) JSESSIONID is a cookie <br> generated by Servlet containers like Tomcat or <br> Jetty and used for session management in J2EE <br> web application for HTTP protocol | Session |
| Functional <br> cookies | bynder | (Product only) Stores a unique session ID that is <br> temporarily linked to a brand portal user UUID <br> and an account ID. | 1 day |
| Functional <br> cookies | DefaultLocale | (Product only) This cookie sets the default brand <br> portal user language | 1 day |
| Analytical <br> cookies | ajs_anonymous_id | (Product only) This cookie generates and tracks <br> a completely anonymized Bynder Analytics user <br> ID during a brand portal session for analytical <br> purposes after login. | 1 year |
| Analytical <br> cookies | ajs_group_id | (Product only) If applicable, this cookie tracks <br> the Bynder Analytics account ID of a user during <br> a brand portal session for analytical purposes. | 1 year |
| Analytical <br> cookies | ajs_user_id | (Product only) If applicable, this cookie tracks <br> the user Bynder Analytics ID during a brand <br> portal session for analytical purposes. | 1 year |
| Analytical <br> cookies | ajs_test | (Product only) Bynder Analytics sets this cookie <br> for a split second to see if cookies are allowed. | Once |

For more information, please contact us at:

